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FROM REBEL YELL TO REVOLUTION

My Four Years at UVA 1966-1970 BY JOEL GARDNER

In this entertaining and informative memoir, University of Virginia alum Joel Gardner delves into the four most turbulent and transformative years in the history of UVA. Arriving as a total outsider in 1966, Gardner, a born and bred New Yorker, soon found himself immersed in a sheltered world of customs and traditions that had existed virtually unchanged for decades. Yet within his tenure, this genteel Southern culture of coats, ties, and party weekends would be irrevocably disrupted, as the anti-Vietnam War and Civil Rights movements at last caught up with "The Old U."

With a sharp eye for detail and a canny sense of historical relevance, Gardner recreates the turbulent world of UVA in the late 1960s, a microcosm of the tides of change that swept the world. In these four short years, blazers and bourbon gave way to denim and demonstrations, changing the face of Mr. Jefferson's University and forever altering the spirit of an American institution.

- "... If you want to understand how universities have evolved over the past fifty years, you should read this book... The story is compelling, the facts are intriguing, and it is spectacularly well-written to boot."
- —Allan Stam, Dean and Professor, Frank Batten School of Leadership and Public Policy University of Virginia

ABOUT THE AUTHOR



Joel Gardner was born and raised in New York City. He graduated from the University of Virginia with an Honors Degree in History in 1970 and from its School of Law in 1974, where he was a member of the *Law Review*. He returned to NYC to practice law at a major Wall Street firm and subsequently entered the investment banking world, where he was an M&A banker for three decades specializing in transactions involving Asian-based companies. Gardner has been actively involved with the University of Virginia in numerous capacities since his graduation, and he and his wife Gayle now split their time between Charlottesville and Boca Raton, Florida.

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